



## Annual Report 2008

February, 2009

### A Message from the President:

Dear Friends,

Another year has come and gone and it has been a year filled with excitement and challenge. This is the first full year that our new Executive Director, Shelly, has been with us and now she can boast that she is not a rookie anymore. She has taken The Hunger Task Force in new directions and we are grateful for her diligence. We also have one-year members of the Board of Directors who are now seasoned pros. I would like to personally welcome Monica Lazere as the newest member of the Board of Directors. Additionally, I would like to thank the entire board for their hard work and creativity in seeking new solutions to both old problems and new challenges.

It comes as no surprise that the sagging local economy is our biggest challenge. However, the softness of the local economy is not nearly as challenging as the national economy and the challenges we face are significant but not insurmountable. It is amazing what people can do when they resolve to do it. We are a strong country, a generous country, and a caring country and this region is probably one of the greatest examples of that paradigm. So let us bind together to fight the blight of hunger wherever we see it and however we see it. We must continue to feed the hungry the best way we can and we must continue to educate the region about the true faces of hunger as we move forward. We have the power to make this next year the greatest year The Hunger Task Force has ever seen if we just resolve to make it happen.

Joe Chilsen, President  
Board of Directors  
The Hunger Task Force of La Crosse

## Executive Director's Report

2008 Board of Directors:

President: Joel Chilsen

Vice-President: Nancy Fee

Secretary: Sondra Le Grand

Treasurer: Christine Smith

Past-President: Marilyn Hurt

Mark Schilling

Ryan Johnson

June Gale

Terry Witzke

Viki Richmond

Ken Schmoker

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The Hunger Task Force of  
La Crosse thanks these  
outgoing Board members  
for their dedicated service  
to our mission:

**Mark Schilling**

**Sondra Le Grand**

It has been an exciting year at The Hunger Task Force! While we have seen demand for food items from our recipient agencies up and food donations somewhat more limited, we have enjoyed and appreciated the support for our programs that continues to flow from our community.

However, the need still remains. The need to continue to provide fresh, healthy food to low-income residents of our community, and the need to increase the amount of revenue we receive in order to meet the increasing demands for the food assistance provided. Our pick-up and delivery costs have escalated with the price of gasoline and the additional transportation needed to provide food items to our agencies. Despite these difficulties, in 2008 almost 30,000 pounds of fruits and vegetables were grown at the Kane Street Community Garden, and we distributed almost 300,000 pounds of food to the over 45 organizations that feed the hungry. But we need to do more! We are determined to continue to be the "umbrella" organization that provides support and advocacy to our recipient agencies.

This year we are proud to take that support to a new level. Besides securing local sources of donated food products to assist area agencies serving the hungry, we now have a plan to increase service to those agencies we deal with. In March of 2009, The Hunger Task Force will hold Hunger conference 2009 at the Viterbo University Fine Arts Center. At this forum, we will investigate the evidence of hunger in our community, the causes, and the impact it has on the individuals and families we deal with daily. From this information, we will design a strategy with which to involve the key players in the community to effectively deal with food insecurity in the La Crosse area. What a wonderful opportunity to work together to fight hunger!

So, as we begin another year at The Hunger Task Force of La Crosse, we will continue to keep the community informed about hunger issues in the Coulee Region, we will continue to recover and distribute healthy foods to those in need, and we will continue to be grateful for those of you who support our mission and assist us in doing so. Without you, we couldn't make it happen!

In Service,

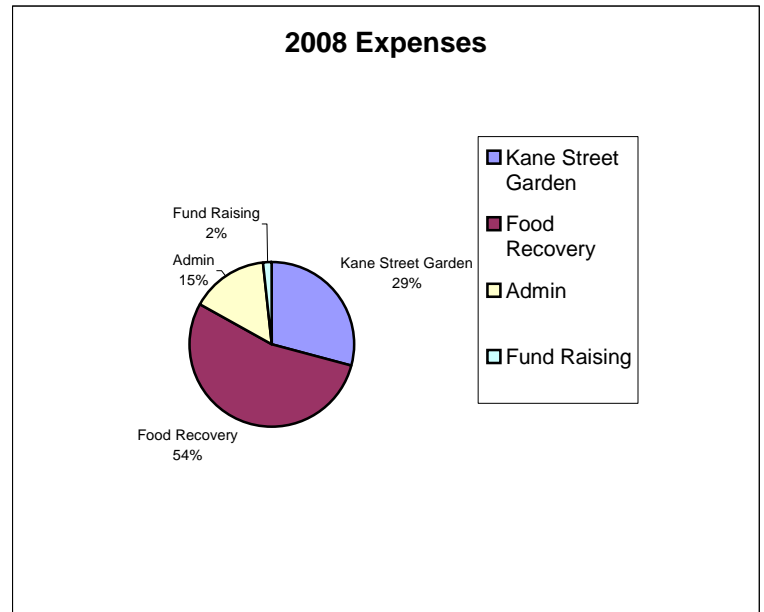
**Shelly Krause**, Executive Director

"To be a voice for the hungry, harvesting community resources to eliminate hunger."

# Financial Report

## HTF Expenses During 2008:

1. Kane St. Garden	\$ 33,089	29%
2. Food Recovery	\$ 60,686	54%
3. Administration	\$ 17,432	15%
4. Fundraising	\$ 1,826	2%



## HTF Income During 2008:

### Top Six Income Sources:

Unsolicited Donations:	\$16,556
United Way Grants:	\$14,040
March Against Hunger:	\$12,237
Christmas Fund Raiser:	\$10,115
Truck Fund:	\$10,000
Handling/Advocate Fees:	\$ 9,825

Grants:	\$ 28,834
Fundraising:	\$ 61,524
Unsolicited Donations & Community Support:	\$ 17,189
Handling Fees:	\$ 9,825
Miscellaneous:	\$ 815
<b>TOTAL:</b>	<b>\$ 91,402</b>

**Fund Balance 12/31/08:** Treasury Index Account: \$22,632.28    Checking: \$9,553.90    CD: \$9,661.19  
 Unaudited-For Internal Use Only

## **Food Recovery Program: Sites We Provided Food in 2008:**

### **Pantries:**

The Salvation Army (11,807 lbs.)  
WAFER (104,088 lbs)  
Longfellow Middle (112 lbs.)  
Hamilton Elementary (1,582 lbs.)  
Franklin Elementary (4,756 lbs.)  
Roosevelt Elementary (1,819 lbs.)  
Lincoln Middle School (395 lbs.)  
Cornerstone Community Church (7,817 lbs.)  
Learning Together Family Literacy (2,261lbs.)  
Onalaska/Holmen Food Basket (9,537 lbs.)  
Onalaska Middle School (1,223 lbs.)  
West Salem Food Pantry (628 lbs.)  
Summit Elementary (2,587 lbs.)

### **Youth Programs:**

Boy Scout Troop #24 (50 lbs.)  
Boys & Girls Clubs (4,054 lbs.)  
YMCA Teen Center (676 lbs.)

### **Free Meal Sites:**

Monday's Meals (3,597 lbs)  
Place of Grace (10,003 lbs.)  
Come For Supper (20,094 lbs.)  
Presbyterian Church of West Salem (9657 lbs.)  
Coulee Council on Addictions (7,021 lbs.)  
The Salvation Army (35,410 lbs.)  
West Salem Presbyterian Church (657 lbs.)

### **Transitional Housing/Shelter**

LAAR Houses (2 sites) (3,240 lbs.)  
Oxford Houses (2 sites) (14,525 lbs.)  
New Horizon's (1,701 lbs.)

### **Other**

La Crosse County WIC Program (3,064 lbs.)  
Westby Our Savior's Lutheran Church (9,112 lbs.)  
La Crosse Housing Authority-7 sites (12,650 lbs.)

**\*\*WELCOME** to the recipient agencies who joined The Hunger Task Force in 2008!

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Onalaska United Methodist Church  
Stoddard Area Community Food Pantry  
Three Rivers Fellowship Church

Crossfire  
TLC Center-Holmen

**HTF Wish List:**

permanent markers

office paper

wheel hoe

garden hoes and forks

digital camera

power washer

## **2008 Food Donors**

<b>A &amp; W</b>	<b>American Warehouse</b>	<b>Bill Monroe</b>
<b>Centurytel</b>	<b>Chart, Inc</b>	<b>CityPrayz</b>
<b>Company Store</b>	<b>Coulee Region Humane Society</b>	<b>Craig's Meats</b>
<b>Culver's</b>	<b>Darin Berg</b>	<b>Eagle's Club</b>
<b>Festival Foods</b>	<b>First Logic-Business Objects</b>	<b>Great Lakes Cheese</b>
<b>Irish Fest</b>	<b>Kane Street Community Garden</b>	<b>Kwik Trip</b>
<b>La Crosse County WIC</b>	<b>La Crosse Radio Group</b>	<b>La Crosse Rotary</b>
<b>Locknet</b>	<b>Macy's</b>	<b>Mathy Construction</b>
<b>Midwest TV</b>	<b>Martin Trucking</b>	<b>New Horizons</b>
<b>Onalaska Food Basket</b>	<b>Organic Conference</b>	<b>Organic Valley</b>
<b>Pilgrim's Pride</b>	<b>Place of Grace</b>	<b>Post Office Food Drive</b>
<b>Reinhart Foods</b>	<b>Reinhart Food Show</b>	<b>Sam's Club</b>
<b>Sara Lee</b>	<b>Scouting for Food</b>	<b>State Farm Insurance</b>
<b>Summit Elementary</b>	<b>Thanksgiving Dinner</b>	<b>The Salvation Army</b>
<b>Trane Company</b>	<b>Trempeleau Hotel</b>	<b>Tyson Chicken</b>
<b>United Methodist Church</b>	<b>U W- La Crosse</b>	<b>WAFER Food Pantry</b>
<b>Wal-Mart Distribution Ctr.</b>	<b>Westby Creamery</b>	<b>WI Blood Center</b>
	<b>Woodman's</b>	

# THANK YOU!